



Contact:

Scott Russell  
Russell and Russell Consulting, LLC  
scott@russellandrussellconsulting.com  
(202) 288-0505

**HOMEOWNER'S COLLECTION  
TO MANAGE VENUE RENTALS OF THE SEASIDE INTERFAITH CHAPEL**

FOR IMMEDIATE RELEASE

Seaside, Fla. (Jan. 28, 2013) — Homeowner's Collection, a new rental management company located in Northwest Florida formed by Seaside homeowners, is proud to announce that it will oversee venue rentals of the Seaside Chapel.

Founded in 1981, by Robert and Daryl Davis, Seaside is the much-heralded birthplace of the New Urbanism movement, which is based on rediscovered traditional town planning principles. The idyllic Gulf front beach town, well known for its stunning architecture, has become a family vacation tradition for generations of beach lovers.

The Seaside Chapel is one of the crown jewels of the famed town. Designed by architect Scott Merrill, the Chapel is now 11 years old and remains one of the many celebrated architectural landmarks in the community.

The Chapel's primary purpose will always be to create a place of worship within the Seaside community. But, over the years it has become a highly sought after venue for destination weddings. Under the new management of Homeowner's Collection, The Seaside Chapel welcomes individuals, event planners, or lodging providers who have an interest in leasing this stellar space for weddings, events and special occasions.

For those who would like to be married in the Chapel and enjoy a honeymoon at Seaside, Homeowner's Collection offers the accommodations and staffing to make those arrangements.

"We are thrilled to begin a great, new relationship with the Homeowners Collection. We want brides, grooms, and their families to have the absolute best wedding experience in our lovely Chapel possible," said pastor Gary Wingo.

Cottage rental guests directly benefit from the vested personal interest and direct involvement of Seaside owners in the company who oversee staff to ensure they are providing the highest level of service. The overarching Homeowner's Collection mission is dedicated to providing Seaside guests with meaningful and memorable experience that, in turn, create loyal guests who return to Seaside to repeat the experience again and again.

The day-to-day operation of Homeowner's Collection is managed by a team of seasoned professionals lead by hospitality industry veteran Amy Wise-Coble, who serves as the general manager.

“The Chapel is an integral part of the Seaside community and having fellow homeowners take ownership of the wedding arrangements creates an even tighter bond that will greatly benefit both parties. There will no longer be a cottage rental requirement for use of the Chapel, but there will be preferred pricing for those renting cottages in the community,” said Amy Wise-Coble.

Homeowner's Collection is taking reservations for the Spring 2013 season. Guests may reserve the Chapel and cottage of their choosing (based on availability) by calling (855) 411-1557. For more information about The Homeowner's Collection, visit [www.HomeownersCollection.com](http://www.HomeownersCollection.com).

#

#### **ABOUT HOMEOWNER'S COLLECTION**

Homeowner's Collection is a newly formed rental management initiative comprised of Seaside homeowner's dedicated to providing the highest level of hospitality services for guests of its 30 charming cottages located in the idyllic beach town of Seaside, Florida.

##

#### **ABOUT SEASIDE**

The Town of Seaside is a gulf front community located in South Walton county on Scenic Highway 30A between Destin and Panama City Beach. Founded in 1981, by Robert and Daryl Davis, Seaside is the much-heralded birthplace of the New Urbanism movement, which is based on rediscovered traditional town planning principles. Situated on 80 acres, Seaside is a pedestrian-scaled beach town with nearly 500 residences and 60 specialty boutique retail shops, restaurants, a repertory theater, amphitheater, park, swim and tennis club and interfaith chapel — all accessible within a short stroll or bicycle ride.

###