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**SALUTE THE SEASON OF LOVE AT SEASIDE**  
**Homeowner's Collection Announces Value-added Deal, Contest for**  
**Valentine's Day Weekend**

**FOR IMMEDIATE RELEASE**

Seaside, Fla. (Jan. 20, 2014) — Warm up your winter with a cozy Seaside beach getaway and celebrate the season of love in style.

Homeowner's Collection, a rental management company located in Northwest Florida formed by Seaside homeowners, has launched a value-added special offer and a romantic getaway contest to salute the season of love. This year Valentine's Day and President's Day fall on the same weekend extending the holiday and your opportunity for sweet deals.

Whether you are looking for a romantic getaway for just you two or to reconnect on a trip for the entire family, winter is a great time to enjoy the crystal clear Emerald water and sugar white-sand beaches of South Walton. This time of year the traffic is gone, the crowds have thinned, and rates are the lowest of the season.

Fill your weekend with the celebrated Gulf coast cuisine at the many area restaurants and eateries in Seaside and along 30A and have fun shopping for the perfect gift from the heart at dozens of specialty boutique shops and designer retail stores that dot the coastline. Stroll miles of Walton County's winter white sugar-sand beaches and you'll surely fall in love all over again.

**Valentine's Day Sweetheart Deal**

Reserve a Seaside cottage with Homeowner's Collection and enjoy 25 percent off regular rates, a bottle of champagne served in your guest suite with two sparkling keepsake champagne flutes. Rates for a one-bedroom Seaside cottage are from \$184 per night.

The Homeowner's Collection "Valentine's" special is available for stays Feb. 13-18, 2014 for participating cottages. A two-night minimum consecutive stay is required. This offer has limited

availability and is not applicable to existing reservations. Additional restrictions may apply; fees and taxes are excluded. Special offers and packages are not bookable online.

### **Valentine's Day Weekend Stay Contest**

Are you lucky in love? This year one special someone will win a romantic Valentine's Day weekend stay in lovely Seaside. The prize package includes a two-night stay over Valentine's Weekend (Feb. 14-15, 2014) in Cabana Babe, a charming two-story Gulf view cottage just steps from the beach in Seaside. Toast your good fortune upon arrival with a welcoming bottle of fine champagne and two keepsake flutes. Register for the contest by visiting [www.Sowal.com](http://www.Sowal.com). Homeowner's Collection will choose one winner on Jan. 30, 2014.

To make reservations for the Valentine's Day special offer, call (855) 411-1557. To check availability, visit [www.HomeownersCollection.com](http://www.HomeownersCollection.com). For more information about Homeowner's Collection, visit [www.HomeownersCollection.com](http://www.HomeownersCollection.com). Find us on Facebook and Pinterest at Homeowner's Collection.

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### **ABOUT HOMEOWNER'S COLLECTION**

Homeowner's Collection is a newly formed rental management initiative comprised of Seaside homeowners dedicated to providing the highest level of hospitality services for guests of its 30 charming cottages located in the idyllic beach town of Seaside, Florida.

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### **ABOUT SEASIDE**

The Town of Seaside is a gulf front community located in South Walton on Scenic Highway 30A between Destin and Panama City Beach. Founded in 1981 by Robert and Daryl Davis, Seaside is the much-heralded birthplace of The New Urbanism movement, which is based on rediscovered traditional town planning principles. Situated on 80 acres, Seaside is a pedestrian-scaled beach town with nearly 500 residences and 60 specialty boutique shops, along with several restaurants, a repertory theater, amphitheater, park, swim and tennis club, and interfaith chapel — all accessible within a short stroll or bicycle ride.

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